

Meeting	Advisory Panel Meeting #2   29 April 2019, 15:00 CET (Skype meeting)
Co-chairs	<p><b>Mr. Jarmo Sareva</b> <b>Ambassador for Innovation, Finnish Ministry of Foreign Affairs</b></p> <p><b>Mr. Salem Avan</b> <b>Director, Office of Information and Communication Technology, United Nations (Alternate Co-Chair)</b></p>
Members	<ul style="list-style-type: none"> <li>• Mr. Parham A. Vasaiely, Senior Manager, Land Rover &amp; Jaguar</li> <li>• Mr. Juha-Erkki Mäntyniemi, Chief Executive Officer, Fingo</li> <li>• Mr. Nathan Mark Bostock, CEO, Santander Bank UK</li> <li>• Ms Outi Niemi, Director Operations Management, Digital Automation, Nokia</li> <li>• Mr. Christopher Palmberg, Programme Manager, Business Finland (Alternate Member)</li> <li>• Ms Kriti Sharma, United Nations Youth Leader</li> <li>• Mr. Janne Laine, Vice President Innovation, Aalto University</li> </ul>
Apologies	<ul style="list-style-type: none"> <li>• Ms Sinikka Antila, Ambassador Trade and Development, Finnish Ministry of Foreign Affairs (Alternate Co-Chair)</li> <li>• Ms Leena Pentikäinen, Ministerial Advisor, Finnish Ministry of Economy and Employment</li> <li>• Ms Sirkku Linna, Development Director, Aalto University (Alternate member)</li> <li>• Ms Atefeh Riazi, Chief Information Technology Office, United Nations</li> </ul>
Guests	<ul style="list-style-type: none"> <li>• Ms Annika Launiala, Senior Advisor – Innovations and Digital Development , Finnish Ministry of Foreign Affairs</li> </ul>

### Agenda points include:

	1. Welcome Remarks by Mr. Salem Avan, Director of Global Services Division, OICT, United Nations	
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2. Agenda (in Annex) and Minutes of previous meeting (<https://bit.ly/2JtkXU4>) were adopted
3. Update of UNTIL programme activities - Q1 2019
  - The Head of the UNTIL Programme, Mr. Gazzola, presented an update of UNTIL programme activities on a global level. He also highlighted the ongoing activities to engage with UN funds and programmes, including signing a MoU with UNICRI and a Frontier Technologies conference organized with UNICEF and the Permanent Mission of Finland to the UN.
  - Mr. Gazzola provided an update of the UNTIL Finland lab activities, including the status of partnership development, projects and recruitment of lab personnel.
4. UNTIL Finland challenges - upcoming work and events
  - The Head of the UNTIL Programme, Mr. Gazzola provided an overview of the main challenges for UNTIL Finland during the initialization phase. He stated that work on the global strategy has been started and will be finalized by the new lab manager within the next 3 months. Thematic leads will be responsible for strategy creation in their respective areas.
  - UNTIL Finland Programme Manager, Ms Marketta Gland presented the list of events organized or co-organized by UNTIL Finland.
  - Mr. Palmberg stated that the number of events is impressive and noted that Business Finland is willing to help marketing the UNTIL events as well as provide industry or funding related presentations in suitable events.
5. UNTIL Advisory Group on OpenSource and IP rights
  - Mr. Vasaiely discussed the progress of the global UNTIL strategy creation in the following areas: i) M.O.S.T (Mission, Objectives, Strategies, Tactics); ii) technology readiness levels; and iii) legal framework.
  - Mr. Gazzola informed the Members of the formation of UNTIL Advisory Group on OpenSource and IP rights. This Advisory Group will address questions related to legal framework such as licensing models, IP rights and data management.
  - Mr. Bostock stated his support for the suggested framework.

- Mr. Palmberg pointed out the need to consider the impact logic framework and stated that it is essential to understand the underlying needs and challenges before suggesting technological solutions.
6. Feedback and guidance from the Advisory Panel members
- Mr. Sareva enquired about the status of Milton pro-bono contribution for marketing and communications. Mr. Gazzola stated that the collaboration has commenced.
  - Mr. Sareva noted that there have been discussions about the relationship of UNTIL with other UN bodies, such as UNDP Acceleration programme. Mr. Avan stated that OICT is looking for synergies and discussing actively with different entities, including UNDP.
  - Mr. Palmberg stated that Business Finland and UNTIL share interest in collaborating with number of partners and Business Finland is keen on examining funding opportunities to support UNTIL Finland programme.
  - Ms Sharma stated that she is actively advocating UNTIL in her public engagements and requested information of the best engagement model vis-à-vis international collaboration partners.
  - Mr. Laine commented that Aalto University is keen on co-operating with UNTIL. However, the availability of external funding is essential to ensure active collaboration with committed professors.
  - Mr. Avan stated that agreements with different parties are dealt with on case-by-case basis and requested the Advisory Panel Members to inform of any challenges in this area.
  - Mr. Sareva enquired about the setup of the Advisory Groups for thematic areas. Mr. Gazzola agreed to share the Terms of Reference to get feedback on suitable members.
  - Mr. Sareva informed that 'Slush Small Talks' event will be organized in NYC on June 27 and enquired about UNTIL participation.
  - Mr. Sareva suggested the development of a UNTIL flagship concept that could be replicated at different technology conferences in collaboration with MFA.
  - Mr. Bostock noted that it is essential to consider also how to terminate a project in order to enable fast learning. Mr.

Palmberg pointed out that Business Finland could help UNTIL evaluate the suitability of partners.

**Action Items:**

- Share the Terms of Reference for Thematic Advisory Groups to get feedback on suitable candidates.
- Provide marketing material of UNTIL Finland events to Business Finland for circulation.
- Engage with Mr. Palmberg to review funding opportunities.
- Investigate the possibility of UNTIL flagship concept that could be replicated at different technology conferences in collaboration with MFA.
- Provide help for Advisory Panel Members when presenting UNTIL in public.

## Agenda

Monday, 29 April 2019, 15:00-16:30 CET

Online Skype meeting

1. Adoption of the Agenda and Minutes of previous meeting (<https://bit.ly/2JtkXU4>)
2. Update on UNTIL programme activities - Q1 2019
3. UNTIL Finland challenges - upcoming work and events
4. UNTIL Advisory Group on OpenSource and IP rights
5. Feedback and guidance from the Advisory Panel members
6. AoB

Co-Chair	Mr. Jarmo Sareva	Ambassador for Innovation, Finnish Ministry of Foreign Affairs
	<a href="https://www.un.org/press/en/2014/sga1519.doc.htm">https://www.un.org/press/en/2014/sga1519.doc.htm</a>	
Alternate Co-Chair	Ms Sinikka Antila	Ambassador Trade and Development, Finnish Ministry of Foreign Affairs
	<a href="https://www.linkedin.com/in/sinikka-antila-726433142/">https://www.linkedin.com/in/sinikka-antila-726433142/</a>	
Co-Chair	Ms Atefeh Riaz	Chief Information Technology Officer, United Nations
	<a href="https://www.linkedin.com/in/atti-riazi-13b4442/">https://www.linkedin.com/in/atti-riazi-13b4442/</a>	
Alternate Co-Chair	Mr. Salem Avan	Director, Office of Information and Communication Technology United Nations
	<a href="https://www.linkedin.com/in/salem-avan-70a99441/">https://www.linkedin.com/in/salem-avan-70a99441/</a>	
Member	Ms Leena Pentikäinen	Ministerial Advisor, Finnish Ministry of Economy and Employment
	<a href="https://www.linkedin.com/in/leena-pentik%C3%A4inen-ba4a38131/">https://www.linkedin.com/in/leena-pentik%C3%A4inen-ba4a38131/</a>	
Alt. Member	Mr. Christopher Palmberg	Programme Manager, Business Finland
	<a href="https://www.linkedin.com/in/christopherpalmberg/">https://www.linkedin.com/in/christopherpalmberg/</a>	
Member	Mr. Janne Laine	Vice President Innovation, Aalto University
	<a href="https://www.aalto.fi/news/janne-laine-appointed-as-vice-president-for-innovation">https://www.aalto.fi/news/janne-laine-appointed-as-vice-president-for-innovation</a>	
Alt. Member	Ms Sirku Linna	Development Director, Aalto University
	<a href="https://www.linkedin.com/in/sirkku-linna-0ab03739/">https://www.linkedin.com/in/sirkku-linna-0ab03739/</a>	
Member	Mr. Parham A. Vasaiely	Senior Manager, Land Rover & Jaguar (UK)
	<a href="https://www.linkedin.com/in/parhamvasaiely/">https://www.linkedin.com/in/parhamvasaiely/</a>	
Member	Mr. Juha-Erkki Mäntyniemi	Chief Executive Officer, Fingo
	<a href="https://www.linkedin.com/in/juhaerkkim%C3%A4ntyniemi/">https://www.linkedin.com/in/juhaerkkim%C3%A4ntyniemi/</a>	
Member	Ms Outi Niemi	Director Operations Management, Digital Automation, Nokia
	<a href="https://www.linkedin.com/in/outi-niemi-7391433/">https://www.linkedin.com/in/outi-niemi-7391433/</a>	
Member	Nathan Mark Bostock	CEO, Santander UK plc
	<a href="https://en.m.wikipedia.org/wiki/Nathan_Bostock">https://en.m.wikipedia.org/wiki/Nathan_Bostock</a>	
Member	Kriti Sharma	United Nations Young Leader
	<a href="http://sdgyl.org/meet-the-class-2/kriti-sharma/">http://sdgyl.org/meet-the-class-2/kriti-sharma/</a>	

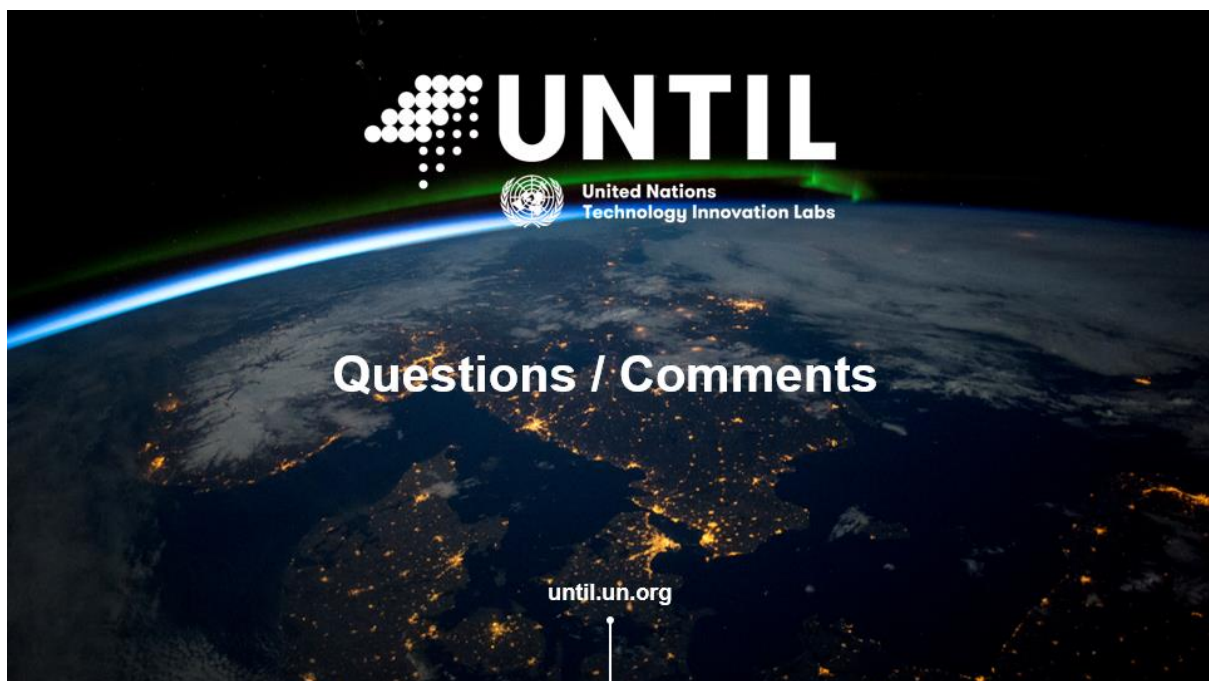


### UNTIL Finland Advisory Panel – 29 April 2019 – Q1 report

- UNTIL Global Programme Development and Partnerships
- UNTIL Finland – Partnership Development
- UNTIL Finland – Projects
  - ElementsOfAi
  - Sentiment Analysis platform
  - Marine Debris research project
  - Collaboration with xEdu
  - Package Heroes research project for sustainable packaging solutions
  - Circular economy hackathon

### UNTIL Finland Advisory Panel – 29 April 2019 – Q1 report

- UNTIL Finland Lab Team
- UNTIL Finland – Events
- UNTIL Malaysia
- UNTIL Egypt







### UNTIL Finland Advisory Panel – 29 April 2019

- UNTIL Finland Challenges
- UNTIL Finland – Plan for next 3 months
- UNTIL Finland – Events

### UNTIL Finland Challenges

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- Work required to decipher the complex UN framework for engagement with private entities, including collaboration models, IPR and licensing models
- Work required to establish standard operating procedures for administrative tasks to avoid delays and unnecessary complexity
- Work required on the overall UNTIL Finland strategy to avoid operational mis-alignment
- Need to establish clear value propositions for different stakeholders
- Need to work to identify concrete project ideas connected to the thematic areas still under preparation
- Need to establish further agreements with sister UN system organizations on concrete projects
- Need to map project funding possibilities from private and public sources

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### UNTIL Finland – Plan for next 3 months

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- Second Advisory Panel meeting: April 29th
- Onboarding of new personnel (5)
  - UNTIL Finland lab manager (1)
  - Thematic leads for Education, Health, Circular Economy, Peace & Security (4)
- Recruitment of additional personnel (6)
  - Thematic analysts for Education, Health, Circular Economy, Peace & Security (4)
  - Communications analyst (1)
  - Administrative assistant replacement (1)
- UNTIL Finland strategy (based on UNTIL global strategy)
- UNTIL Finland communication strategy and action plan
- UNTIL Finland Peace and Security strategy and roadmap

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### UNTIL Finland – Plan for next 3 months (continued)

- Formation of Thematic Advisory Groups (4)
- Projects
  - SDG platform for citizen sentiment analysis – code review & project launch
  - Elements of AI – evaluation of collaboration potential and concrete plan
  - VTT Marine debris – planning of demo possibilities and collaboration in different countries
  - VTT Package Heroes – state-of-art analysis, planning for next stages
  - Collaboration with xEdu – pilot opportunities for 1st batch and plans for next cohort
- Continuing conversations with different stakeholders to identify challenges/needs and innovative technology solutions
- Starting co-operation with Milton for marketing and communications

### UNTIL Finland – Events

- May 9-10: Sustainability Science Days
- May 14-16: Stockholm Forum 2019, Sweden
- May 25-26: World Village
- June 3-5: World Circular Economy Forum
- June 10-11: National Dialogues conference
- July 15-16: Suomi Areena
- November 20: AI and Child Rights seminar (to be confirmed)
- November 21-22: Slush 2019

### UNTIL Finland – Events organized by UNTIL lab

- April 23: Design challenge with Aalto Design Factory regarding education in Syria, in collaboration with students at Aalto and at universities in South Korea and Brazil
- April 29: Introduction of UNTIL to Aalto A-Grid Innovators
- May 6: Presentation of Aalto Design Factory challenge results
- May 13: Our plastic planet: tech innovations solutions to marine ecology with VTT
- May 21: AI and governance design presentation with Aalto and Ministry of Interior
- May 21: Peace Tech discussion at UNTIL lab with Maria Mekri and Finland peace tech innovators
- May 23 or 24: Visit by UNICEF ASG – possible lecture on innovation in humanitarian emergencies (TBC)
- June 5: Circular Economy presentation with VTT
- June 11: Principles of Digital Design Workshop

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### UNTIL Finland – Events organized by UNTIL lab (continued)

- June 18: Health Innovation Exchange. Conversation with Aalto innovators in the area of Health and Innovations teams at WHO and elsewhere

*SUMMER BREAK FOR FINNISH CIVIL SOCIETY: AALTO UNIVERSITY CLOSED BETWEEN JUNE 21 AND AUGUST 12*

- August 13: Success and Challenges of Edutech Innovation Co-Creations between UN and private sector
- August 21: Rethinking production to boost circular economy. A discussion at A-Grid UNTIL office.
- August 28 : Drones for Social Good. Conversation with UNHCR and UNICEF Innovation teams (TBC) and Aalto engineering and drone company incubators

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